

# Christopher Staefe

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## Objective

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Web Editor / Web Design position where artistic and technical experience will add value to a collaborative work environment.

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## Computer Skills

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<b>Web Design:</b>	Dreamweaver, Expression Engine CMS, Wordpress, Joomla
<b>Graphic Design:</b>	Adobe Photoshop, Illustrator, Indesign, Acrobat
<b>Video:</b>	Final Cut Pro, Adobe Premiere, After Effects, iMovie
<b>Internet, Languages, Systems, Applications:</b>	XHTML (Hand Coding and WYSIWYG), CSS, PHP, JAVA, MySQL, WebXM, Urchin Web Analytics, Sound Editing Software*, Sound Production Software*, Windows Administration, Active Directory, Apple Remote Desktop, Imaging and Cloning applications, Office
<b>Platforms:</b>	Windows (98, 2000, XP, Vista Ent.) Macintosh (OS 8.6-9.22, 10.1-10.5)

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## Professional Experience

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### The University of Texas at Austin

**Technical Writer III, Web Producer**

**May 2007 - Present**

**Information Technology Services, Strategic Communications**

Coordination and implementation of Vice President's strategic planning initiatives. Serve as a communications conduit for departmental projects and critical services notification. Design, test, and implement web solutions for ITS project successes. Analyze, evaluate, and maintain site health through QA and visitor tracking analysis.

- <http://www.utexas.edu/its/>
- <http://www.utexas.edu/vp/it/>
- <http://security.utexas.edu/>
- <http://resnet.utexas.edu/>

### Major Achievements

- Establishment of web QA procedures and workload for optimal remediation.
- Improved site health during post launch from 30% to 97% over three months.
- Creation of site historicization template and procedures.
- Redesigned information architecture and content for <http://resnet.utexas.edu> resulting in a \$250,000 revenue increase from previous year.
- Provided analysis and consultation for ITRC retirement.
- Developed site maintenance tools, scripts, and practices.
- Evaluated and implemented an article rating system for ExpressionEngine to be used as part of Knowledge Base development.
- Created variation subsite for Cyber Security Awareness Month.

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**Computer Programmer, System Administrator, Webmaster  
Information Technology Services, User Services**

**July 2005 -July 2007**

On-Site Support for ITS Service Contracts for all desktop and application support requests. Establish long term plans for application and hardware deployment to meet departmental needs. Application development consultant and architect. Technical Inventory management, Desktop Security and site policy editor. Desktop Publishing, DVD authoring, Web Design, Web Maintenance, Content Editing, Web Redesign Consulting

- <http://www.utexas.edu/cola/lacs/>
- <http://www.utexas.edu/student/txunion/>
- <http://www.utexas.edu/student/cec/>

**Major Achievements**

- Standardized, updated and created project manual for FCI Image Creation Project
- Team Web and Agile Contracting Group Consultations for web app and web redesign projects
- Maintained a record of excellent customer service resulting in all customers requesting a doubling of ITS presence
- Managed first UT site to implement ITS ARD Inventory Control (CEC)
- Migrated Department to a managed computing environment (CEC)
- Created UT's largest Blackboard Community for site advertisement and marketing visibility (LACS)
- Updated visual interface and look and feel of site. (TXUnion)

**Technical Staff Assistant Level 1**

**Office of Computing Technologies,  
College of Fine Arts**

**July 2004 - July 2005**

Served as technical, desktop, and application support for College of Fine Arts Faculty and Staff, Performing Arts Center Staff Support.

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**Education**

University of Texas at Austin, Doctoral Level Coursework in Music Composition, 2001-2004

University of Virginia, MA, Music Composition and Conducting, 1998-2001

Palm beach Atlantic University, BM, Music Composition, Honor Graduate, 1994-1998

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**Freelance Work**

**WebDesign/Logo Design/Poster Design**

- <http://www.ahha-clinic.com>
- <http://www.staefe.com>
- <http://www.kevinlaux.com>
- <http://ems.music.utexas.edu>; Ears, Eyes, and Feet, 2001-2005

**Photography**

- Trail of Lights, 2004 – City of Austin, TX
- Sally Jacques and Blue Lapis Light Production, 2004 – *Where Angels Fall*
- Vortex Repertory Theatre, 2004 – *Blood Poet*

**Sound Design and Operation**

- Sheep Army Project, 2006
  - Ears, Eyes, and Feet, 2000-2004, EMS Studios, UT Austin
  - River City Pops, 2006 Austin, TX
  - SXSW, 2005, Austin, TX
  - Kids Acting 2004-2006, Austin, TX
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## References

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Katharine Brooks – Director, Liberal Arts Career Services  
512.471.7900, [k.brooks@austin.utexas.edu](mailto:k.brooks@austin.utexas.edu)

Blake Justice – Asst Director, Texas Union  
512.475.6603, [blake.justice@mail.utexas.edu](mailto:blake.justice@mail.utexas.edu)

Ronald Williams – Project Coordinator, Information Technology Services  
512.471.5288, [r.williams@its.utexas.edu](mailto:r.williams@its.utexas.edu)

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## Portfolio

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A web portfolio is available at <http://www.staefe.com>. Examples of web design, graphic design, photography, and sound art are all available.